

YAMBA DISTRICT CHAMBER OF COMMERCE INC

MINUTES of a General Meeting held at Angourie Rainforest Resort on November 3, 2008 at 7:00 a.m.

PRESENT: Tania Williams, Bev Mansfield, Kathy Lollback, John Robson, Mark Grace, Graham Lees, Maria Buist, Gerold Pupkalvis, Brendan Walsh, Rick Angelo, Daniel Reeves, Linda Marney, Sue Moten, Dom Ferry

APOLOGIES: Elizabeth Kime, Trevor Hagman, Sheila Moore, Tracy Wilkinshaw, Laurie Marchant

IN ATTENDANCE: Sammy Hunt

PRESIDENT'S WELCOME:

The President opened the meeting at 7:10 and welcomed Dom Ferry. She then introduced Mr. Graham Lees, the winner of the October Showcase Your Business Draw.

Yamba Sun Motel and Yamba Aston Villa Motel

Mr. Lees informed the meeting about how the Yamba Sun Motel and then the Yamba Aston Motel were purchased. They have been strongly encouraged by the trade they have experienced to day and added they have had excellent bookings in October. Yamba Sun Motel's market is geared towards families looking for resort style accommodation, while the Yamba Aston Motel offers quieter surroundings preferred by sales representatives and retired people. The Yamba Aston Motel has had a substantial renovation. Both motels use tourism brochures containing information of the area and possible activities to their clients.

MINUTES OF THE PREVIOUS MEETING:

The President advised the Meeting that the Minutes of all General Meetings are available on www.yambaNSW.com.au

The Minutes of the previous meeting, having been distributed, were accepted as read.

Proposed Bev Mansfield
Seconded John Robson

PRESIDENT'S REPORT:

1. Strategic Planning After lengthy discussion at the Executive meeting, it was agreed that the projects under way now are fully utilising the time and energy available to the committee members. Whilst always open to new ideas – particularly if those ideas are backed by people willing to drive the projects/suggestions through to completion, The Chamber will not be continuing with strategic planning at this time as there simply are not sufficient people available to take on new projects. Hopefully this can be reassessed in 2009.

2. Tourism Touchscreens Since the last General meeting, two approaches have been made to Yamba Fair management for a decision on locating the kiosk there. We are still awaiting a reply. This matter will be followed up during the coming week.

3. Surf Lifesaving TV Marketing The Chamber's sales rep from Southern Cross 10 has left and contact has not yet been made with his replacement. This is a priority for this coming week. We are hopeful we will be able to negotiate a solid schedule in the Tamworth/Armidale/Glen Innes window for significantly less than the \$3000 we approved at the last meeting.

4. Customer Service Awards The next step is to meet with the Review who have indicated that they are very supportive of this scheme which will be launched in February or March 2009.

5. Christmas Sponsorship Program Sammy Hunt has been appointed Rotary co-ordinator for this program, which will be a priority for this week – to map out the fine details of how it will work and to get it underway.

6. Film Industry Promotion On the CVC website the President came across a media release which talked about a draft film friendly policy. Despite approaches to Council and investigations at the library, it has been impossible to turn up what this film friendly policy is. The President is seeking to find out exactly how our Council is more film friendly than other localities. It is hoped that the 'film-friendly policy' allows for some concessions for film productions. (Filming in the Clarence Valley is managed in accordance with the provisions of the Local Government Act 1993 and Local Government (Filming) Amendment Act 2000). The President believes that there is an opportunity to promote our town/area as idea for film, being within an hour of major regional airports, an hour south of Screenworks (which has thousands of locally registered, freelance, talent/crews) and can support lower overheads for production teams than, for example, Byron Bay. Of course luring film production to the area would be have a short time economic benefit, but taking a bit of Yamba and surrounds away on film would also be a great promotional opportunity. This is not a priority but is an avenue for further investigation.

7. Christmas Drinks Rather than have Chamber only drinks – which despite a number of recommendations hasn't worked out, the President recommends that the Chamber take advantage of the next

Network'n'Yamba on December 3, 2008 and all members are encouraged to attend.

8. Radio 2GF & FN104.7 Outside Broadcast. The President played a copy of the announcement used in 2007 which featured a 'shop local' message. It was agreed to proceed with this radio copy. The cost to the Chamber is \$462. As well as an opportunity for a live announcement during the outside broadcast 12th December, the radio station will feature 60x15 second advertisements.

TREASURER'S REPORT:

The Treasurer presented a Balance Sheet, as of October 2008 together with a Profit & Loss statement as of July through October 2008. Both these reports are attached to and form a part of these Minutes

It was also reported that there a still many unpaid memberships. A reminder notice will be sent out to those who have not paid. John Robson, who has volunteered to visit new businesses to invite them to join the Chamber, has also agreed to visit old members who have not paid to discover if this is merely an oversight. He will be given a list of members who are still in arrears.

It was then proposed that the Treasurer's report be received and accepted.

Proposed Maria Evans
Seconded John Robson

SECRETARY'S REPORT:

In the absence of the Secretary, the President tabled correspondence received and sent for the month of October. She selected some of the more important correspondence to read to the meeting, including a letter from Westlawn advising members that their funds are secure with Westlawn.

Letters will be sent to local sign writers for submissions to replace the skins on the highway signage boards and to modernise the design of the signs.

The President read a letter from John Riordan requesting \$500 for his Xmas Fund for disabled children. The members agreed it did not fall into the mission of the Chamber to support this request. A letter of explanation will be sent to Mr Riordan.

COMMITTEE REPORT:

Surfing the Coldstream Festival Summary Report

Mr. Dom Ferry addressed the meeting and advised that this was a most successful event with no weather problems, no problems with alcohol and no injuries. The numbers were hard to judge but were estimated at about 7,000

people on Friday night and about 12,000 on Saturday. There were no complaints from Council and a high turnout from the north. There were no problems with conflict between this event and Jacaranda Festival. Coldstream had a good attendance and is the 4th Sunday of the month whereas Jacaranda Festival is the last weekend of the month. Both achieved a great plus from the Valley. Mr. Ferry thanked all sponsors. Surfing the Coldstream exceeded its budget by 5% but has definitely put Yamba on the Festival map. The President thanked Mr Ferry for the effort he has put in for the community.

NEW BUSINESS: Australia Day Awards. Councillor Sue Hughes was unable to attend the meeting but Sammy Hunt spoke about this event. The Executive Committee needs to nominate people for the awards. The President asked the members present to contact her if they had anyone they would like to nominate.

THERE BEING NO FURTHER BUSINESS the meeting closed at 8:05 a.m.

Signed

Date

WINNERS ARE GRINNERS!
and the winner of the Business Showcase for
the February 2009 General Meeting was
MANSFIELDS MARINE

The next General Meeting of the Chamber of Commerce will be on
Monday February 2, 2009 at Angourie Rainforest Reserve commencing
at 7:00 a.m.

Reservations for cooked breakfast by January 30, 2009 r.s.v.p.

The Executive Committee wishes all members a very Happy Festive
Season and a very Prosperous New Year

Yamba District Chamber of Commerce Inc.

PO Box 278
Yamba NSW 2464

Balance Sheet

As of November 2008

27/01/20
8:14:01 AM

Assets		
Current Assets		
Cash On Hand		
Commonwealth Bank	-\$381.86	
BCU	\$553.89	
Total Cash On Hand		\$172.03
Savings Funds		
Westlawn YT0279/2	\$10,444.21	
Westlawn YT0279/1	\$9,671.47	
Total Savings Funds		\$20,115.68
Trade Debtors	\$4,432.00	
Overpaid PAYGW	\$264.00	
Total Current Assets		\$24,983.71
Property & Equipment		
yambaNSW		
Equipment at Cost YOL	\$18,590.02	
Equipment Accum Dep'nc YOL	-\$6,143.52	
Total yambaNSW		\$12,446.50
Community Notice Board		
Equipment at Cost CNB	\$3,492.27	
Total Property & Equipment		\$15,938.77
Total Assets		\$40,922.48
Liabilities		
Current Liabilities		
Trade Creditors	-\$6,666.49	
Accruals	\$2,090.00	
GST Liabilities		
GST Collected	\$2,877.23	
GST Paid	-\$2,108.64	
GST Overclaimed	-\$244.00	
Total GST Liabilities		\$524.59
Total Current Liabilities		-\$4,051.90
Long-Term Liabilities		
Total Liabilities		-\$4,051.90
Net Assets		\$44,974.38
Equity		
Member's Equity		
Member's Capital	\$37.20	
Total Member's Equity		\$37.20
Retained Earnings		\$17,994.63
Current Year Earnings		\$2,357.86
Historical Balancing		\$24,584.69
Total Equity		\$44,974.38